



INTERNATIONAL CONFERENCE AND NETWORKING EVENT

THE PROOF OF CONCEPT: A WIN-WIN COLLABORATION BETWEEN RESEARCH AND INDUSTRY

Ideas, networking and good practices in the energy sector

Friday 26th September 2014
Starhotel Savoia Excelsior Palace - Trieste

PROGRAMME

The conference will be the occasion for discussing and sharing information on the current challenges and solutions in the Research-Industry Interaction and collaborative innovation.

The Conference is part of 'PoCN - Proof of Concept Network' project activities, an initiative led by AREA Science Park, a successful approach aiming at transforming the validation of public research results in an industrial context through a stable, long-lasting, and economically advantageous process.

8.45 Registration

9.00 Welcome and introduction

Roberto della Marina - Vice President, AREA Science Park

Maurizio Fermeglia - Dean University of Trieste

Keynote address:

The value of public Research for Industry

Fabio Filocamo - Ministry of Education, University and Research

Nicoletta Amodio - Research & Innovation Confindustria

9.30 Panel discussion

International examples of Proof of Concept - Energy Focus

Interactions between University and Industry are one of the key elements of national innovation systems. University-industry co-operation has intensified in recent years due to the complexity of technological innovations and the limited ability of internal corporate R&D capacities. The Proof of Concept phase is the mandatory step to validate the applicability of a research result in the industrial sector.

Chair: Stephen Taylor - AREA Science Park

Alessandro Commito - Imperial Innovations, London, UK

Inge Liekens - VITO Vision on Technology, Mol, BE

Franco Regis - Telecom Energy Purchasing & Management, Rome, IT

10.30 Parallel Breakout sessions

Incentives to encourage researchers to disclose ideas and inventions

Tools and incentives that help increase the willingness of researchers to share and disclose inventions and research results for further commercial exploitation through a Proof of Concept phase.

Chair: Vanni Lughi - University of Trieste, IT

Thomas Ammerl - Head of Unit Energy, Environment and Bioeconomy, Bavarian Research Alliance, Munich, DE

Massimo Borriello - NCP Energy, APRE Agency for the Promotion of European Research, Rome, IT

The value of networks

The power of networking to enhance the results of a project and present some useful Networks for Research-Industry collaboration.

Chair: Francesco Venier - MIB School of Management, Trieste, IT

Giovanna Ferraro - University Tor Vergata, Rome, IT

Christin Pfeiffer - Secretary General of INSME, Rome, IT

Alberto Baban - President of Piccola Industria Confindustria and VeNetWork SpA, IT

How IPR can help open innovation

How Universities and public Research institutions can better promote innovation and the impact of the Open Innovation model on the daily work of researchers.

Chair: Davide Petraz - GLP Udine, IT

Roberto D'Erme - European IPR Helpdesk, LU

Mario Cervantes - OECD Organisation for Economic Cooperation and Development, FR

12.00 Results of the breakout sessions

12.30 Closing remarks and future steps of the Proof of Concept Network
Stephen Taylor - Director of the Technology Transfer Department, AREA Science Park

13.00 Networking buffet lunch

Participation is *free of charge*.

Further info and on-line registration: www.pocn.it

in cooperation with:

